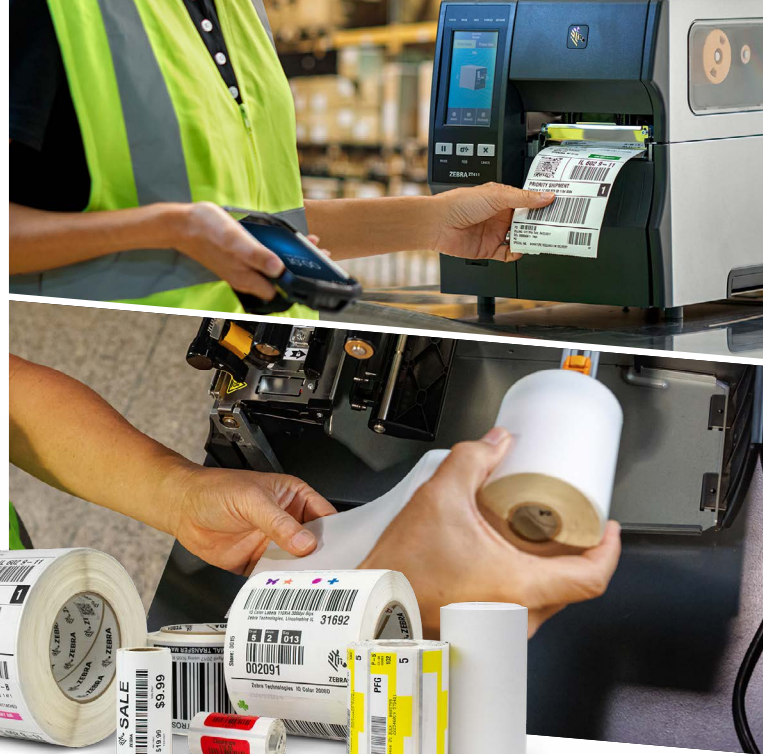


# 7 Ways Zebra Certified Supplies Pay for Themselves

Buying bargain supplies may seem like a good idea until they wreak havoc on your printers, deadlines and budgets.

By comparison, if you spend a few pennies more on Zebra Certified Supplies, you ensure labels work as expected so business works at its peak.



## Sticks to Surfaces

Not all labels can guarantee the staying power of Zebra Certified Supplies.



## Averts Pricey Printhead Damage

Zebra uses non-abrasive material that won't scratch your expensive printhead.



## Lowers Expenses

Zebra labels are designed to eliminate extra carrying costs, waste and manual workarounds.



## Won't Jam Printers or Schedules

Our label rolls don't squeeze out adhesive, averting costly disruptions.



## Remains Legible

Zebra labels won't fade, and their barcodes won't rub off.



## Works in Tough Environments

Bring on the heat, cold, dust and dampness. Our labels can take it.



## Prevents Interruptions

Consistent materials mean not having to stop and adjust your printer for different heat sensitivity.

## Small Label Changes Yield Big Returns

Customers who switched from overengineered, underperforming labels to Zebra Certified Supplies saw significant gains.

Up to

**\$800,000**  
**saved**

per year

**15%**

reduced  
printing  
time

Up to

**40 hours**

per week  
saved in worker  
productivity

**68%**

greater  
printing  
output

**Note:** Results may vary based on label quantity, environment and applications.

Your workflows are too important to leave to chance.

Choose the leader in thermal supplies with more than 30 years of experience.



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